



**OTB LAUNCHES NEW CORPORATE WEBSITE
AND WORLDWIDE TALENT RECRUITMENT PLATFORM**

November 25, 2015. OTB, the parent company of Diesel, Maison Margiela, Marni, Viktor&Rolf, Staff International and Brave Kid, launches its new corporate website www.otb.net gathering the key information about the group and its companies, and a new worldwide talent recruitment platform.

The new site, designed to be highly interactive (on all kind of devices) and very visual, introduces the universe of OTB and its companies, with new sections such as *OTB News*, a page with the latest corporate news, or *The Group*, sharing some highlights also on the company's corporate governance, or *Social Responsibility*, dedicated to the group's many CSR activities.

Each company of the group has a dedicated section in the corporate website and their page content is updated in real time, thanks to a system that feeds the site directly from the brands' Instagram accounts.

But the real 'traffic-puller' of the website is its new interactive recruitment platform where candidates from every part of the world can navigate the comprehensive list of job offers of the group, across the different companies, and across every geography, discipline and organizational level.

This new recruitment platform is part of the group's Employer Branding strategy aimed at fostering the acquisition of talent through, amongst other things, the creation of partnerships with renowned international academic institutions, as well as through a coordinated presence on LinkedIn, and in 'The Business of Fashion' Career pages. The overall program provides digital recruitment tools to all companies of OTB to help them sustain their growth and build the managerial team of the future.

True to its mission to enable development and foster creativity, OTB provides its companies with the support, services and direction needed to grow, with modern entrepreneurial spirit, passion and a genuine commitment to talent and people.

For further information, OTB Corporate Communication +33 1 44536303

OTB

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