

# Renzo Rosso confirms attendance at Copenhagen Fashion Summit



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The Italian fashion visionary Renzo Rosso, who co-founded Diesel in the late 1970s, is confirmed as speaker for the fourth edition of the world's largest event on sustainable fashion – the 2016 Copenhagen Fashion Summit that takes place on 12 May.

CEO of Danish Fashion Institute Eva Kruse is very pleased to have Rosso onboard the summit:

“I am honoured that Renzo Rosso has confirmed his attendance at this year's Copenhagen Fashion Summit. His many years of experience within the fashion industry along with his dedication to making a difference through Only The Brave Group is a great asset to the summit.”

Renzo Rosso is president of OTB, the global fashion group gathering, among others, Diesel, Maison Margiela, Marni and Viktor&Rolf. He is also the founder of Only the Brave Foundation, whose mission is to fight social inequality and contribute to the sustainable development of less advantaged people and areas of the world. Since its creation in 2008, the foundation has invested in more than 170 social projects around the world, touching the lives of over 180,000 people.

In an effort to save his country's artistic patrimony, Rosso's OTB group is furthermore financing the restoration of Venice's Rialto bridge. Last but not the least, Rosso has launched an initiative to help small to medium-sized local suppliers, the artisans who make and guarantee the renowned Made in Italy trademark.

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