



PAULA  

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CADEMARTORI

## SPRING/SUMMER 2019 COLLECTION

*She doesn't have a religion.  
Her faith  
resides in  
the stars, flowers, ocean, and herself.*

This quote which I found surfing the Web truly inspired the creative process behind my latest collection. It actually pushed me to be more present and look at the world surrounding myself with new eyes. And, at the same time, to listen to my inner voice.

This season I actually wanted to have some serious fun. Being extremely passionate about what I do, I really tried to re-discover that guilty pleasure of letting the fantasy break free and creating something new and charming.

My Brazilian soul guided me in the search for unexpected color combinations. My Italian discipline drove the choice of the most exquisite materials, which we used to convey elegance, comfort and functionality. My shoes are really made for walking. My bags are really made for a life on the move. Nature is always the biggest source of inspiration for my designs. Leaves, flowers, feathers, wild animal patterns. These are some of the elements which I used to pepper my creations.

In the footwear collection, which is my biggest so far, you will find a wide range of options for stylish and confident women. The cutest sweethearts will probably pick the gingham kitten heels, while those who love to give an edge to their look will opt for the leopard wedges combining suede, patent leather and bamboo. The most audacious girls in town won't be afraid to showcase a touch of eccentricity with the multicolor flats embellished with python printed ayers leather and flamboyant feathers, while the everyday athletes will choose the PVC sneakers with detachable bows. Of course, I didn't forget the night owls – for them I designed chic stiletto sandals enriched with precious crystal details wrapping around the feet... sexy!

Bags... my first love! I embraced the same personal approach to bring you novelties. I really

want to introduce you Daria, my new baby. She has a curvy semicircular shape and can be worn as both a cross body and a top handle. She comes in many variations, from a gingham fabric overprinted with a graphic flower to intarsia leather and ayers. Experimenting with materials and treatments, I played with high-frequency technologies to create 3D embossed textures and I obtained intriguing patchworks with laminating films. Also, I couldn't renounce a mini bag - discover the new micro Twi Twi crafted from satin and embellished with a metallic chain. I honestly find it irresistible.

I really hope you will enjoy my new collection!

Lots of love,  
xxxPaula

# SWAROVSKI

P.S. Oopsss... I forgot to let you know that this season I'm presenting a special capsule collection which I developed in collaboration with Swarovski. As you can image, it's all about enchanting sparkle. I actually punctuated three of my iconic intarsia leather bag styles with crystals, which I also used to embellish three shoe designs, spanning from the sophisticated Calla ballerina flat to my new sneaker with a detachable bow. Shine bright!

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