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Maison Martin Margiela
PARIS

October 6, 2014

ANNOUNCEMENT

The group OTB is pleased to announce that John Galliano has joined Maison Martin Margiela to take the responsibility of the creative direction of the house.

This appointment marks a new era in the history of the Maison. A visionary, non-conformist, creative talent to give new significance to the iconoclastic heritage of Margiela, and new impulse to its exciting future.

“Margiela is ready for a new charismatic creative soul. John Galliano is one of the greatest, undisputed talents of all time. A unique, exceptional couturier for a Maison that always challenged and innovated the world of fashion. I look forward to his return to create that Fashion Dream that only he can create, and wish him to here find his new home”. Renzo Rosso, President of OTB.

About Maison Martin Margiela

Maison Martin Margiela is a conceptual fashion house founded in Paris in 1988. Iconoclastic and irreverent, the Maison is a cross-section between fashion and design expressed in all its lines: haute couture, women’s and men’s ready-to-wear, accessories, fine jewellery, and fragrances. Mysterious and unconventional, a radical core intertwined with a non-standard elegance, Maison Martin Margiela remains classic yet visionary, daring yet ambiguous, with its avant-garde designs and timeless styles.

About OTB

OTB is the parent company of some of the most iconic fashion brands such as Diesel, Maison Martin Margiela, Marni, Viktor&Rolf, and state-of-the-art companies like Staff International and Brave Kid. It offers a portfolio of global ‘alternative luxury’ brands to a new breed of consumers – those who challenge traditional style, preferring to embrace fashion on their own. OTB’s 2013 revenues amounted to 1,6 billion euro (US\$2 billion).