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July 10, 2015

OTB Receives Legal Award

By Lucie Janik

BRAVE BATTLE: OTB, the parent company of Maison Martin Margiela, Diesel, Viktor & Rolf and Staff International, was granted the Legal Department of the Year Award in the field intellectual property during the third Top Legal Corporate Counsel Awards in Milan on Wednesday.

The event recognizes and rewards excellence in the areas of tax and legal matters of about 100 Italian and multinational companies in the financial and industrial sectors. A jury, composed of industry-related consultants and lawyers, acknowledged OTB for its fight in defending intellectual property.

OTB has initiated numerous actions to protect the group's own brands and to combat counterfeiting. This included a lawsuit in New York against 83 Web sites that were selling fakes, the removal of 296 Web sites and the delisting of 19,000 Google URLs.

"We are very proud of this award that recognizes our ongoing commitment to protect our brands – the most precious thing we have – on all international markets," said Riccardo Stilli, chief executive officer of OTB.

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